

Preamble:

The Burlington group focused primarily on two topics:

1. The Pros and Cons of creating a Burlington Business Improvement District (BBID)
 2. Fighting the threat of an incoming Cell Tower in the heart of Burlington.
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1. To create a Burlington Business Improvement District will need to be adopted by a consensus of business owners in the area. The increased tax assessment will take time to build up to a usable baseline which could take several years. However, the non-profit formed to lead the BBID will allow for access to outside funding to support such things as festivals, recruitment of new businesses, façade improvements and more.
 2. The EKBPA and Burlington neighborhood association leadership, and citizens were all in agreement that the cell tower was not desired in its current proposed spot and at the least Verizon should try to make the tower conform to the aesthetic nature of the neighborhood. Citizens are more in favor of a cell phone construction with the clock steeple at Greater Warner as illustrated below.

These two issues cited above are critical to future development and sustainability of a viable Burlington neighborhood.

The Burlington group had the following bullet point notes from the break out session

Business Improvement District (Magnolia area)

Advantages:

- Leverage \$
- Create common goals
- Additional funding/access
- Historic tax credit/overlay

Disadvantages:

- Added cost to property owners
- Property owners must be in agreement

Business Ideas:

- Coffee shop
- Spa
- Bakery
- Kinko's/Fed Ex/UPS
- Gathering places
- Special events
- Restaurants
- Bike shops
- Jewelry store
- Place w/ Wi-Fi
- Dental

Needs:

- Repurpose area
- Collaborate with Legacy Parks
- Creativity co-op
- Entrepreneur resources (demographics)
- Access to greenway
- Community gardens
- Business incubation center